



Society of Florida Archivists

THE FLORIDA ARCHIVIST

ARCHIVES SPOTLIGHT

Of Museums and Menus:

Rare Meals from the Wolfsonian-FIU Library

Rochelle Theo Pienn, Sharf Associate Librarian



Sandra Varry
SFA President

Dear SFA Members,

With our most successful Annual Meeting yet behind us, we are already planning for next year's joint meeting with the Society of Georgia Archivists. A big thank you to our Miami colleagues for hosting and arranging great activities throughout the week. I'd like to also thank our outgoing Board members and welcome our new members as we begin another year.

The development of our professional journal continues through the efforts of our new Vice President, Erin Mahaney; Mary Rubin, our new Director is working on our logo contest, and Flo Turcotte is rejoining the board to take over as Treasurer. Our newsletter continues on through the work of editor Marissa Kings. The Membership Committee, chaired by Garret Kremer-Wright with ongoing support of Susan Swiatosz and now Mary Rubin, continues to maintain our database and keep track of our organization. Incoming Secretary Janet DeVries is already up to speed while Krystal Thomas, Tomaro Taylor, and Burt Altman keep our online presence active and accessible.

This past year focused on reorganizing and revitalizing SFA, and we have added over 40 new members to our ranks since January. For the rest of this year and throughout next year we hope to increase training and educational opportunities across the state, culminating in new professional opportunities provided by the joint meeting. I encourage everyone to make comments, ask questions, and put forth ideas to the Board for the continued success of our organization. As always, thank you for your support.

The Wolfsonian-FIU's Beaux-Arts style building roosts under the tropical sun on South Beach. A mecca for cutting-edge cuisine, the area is a draw for foodie titans and critics, especially during the annual South Beach Wine and Food Festival (SOBEWFF), which benefits Florida International University's (FIU's) Chaplin School of Hospitality & Tourism Management. Last year, celebrity chef Anthony Bourdain visited the Wolfsonian-FIU Library in-between his No Reservations television program sojourns. Delighted and inspired by the rare cruise line menus in the archives, Bourdain planned an elegant retro-feast to a sold-out crowd at the Wolfsonian-FIU.



Most luxury liner aficionados recognize the "White Star Line" of Titanic fame. The Mitchell Wolfson Jr. Collection at the Wolfsonian-FIU library contains pristine menus from Cunard-White Star dating from the modern period. Often courses reflected the exotic cultures encountered during these deluxe vacations. For example, a 1930 luncheon aboard the R.M.S.

Lancastria featured French-Caribbean influences, such as the "Special Dish" of "Braised ox tail - Bourguigonne."

Continued on Page 11

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EAD3 Release

After five years of work by the Technical Subcommittee for Encoded Archival Description (TS-EAD) and the Schema Development Team, **Encoded Archival Description Tag Library (Version EAD3)** was adopted as an SAA-approved standard by the SAA Council in July. Print copies of the Tag Library Version EAD3 will be available for purchase in the SAA Bookstore during *ARCHIVES 2015* and online by the end of August.

Archives Short Fiction Contest

When you work in archives, you collect many stories from the past—some touching, some hilarious, some unbelievable but true. With the first-ever Archives Short Fiction Contest, the SAA Publications Board invites you to try your hand at *creating* the story, using archives as the main character. The contest is open to all members of SAA.

Submission Guidelines:

- The story must feature an archives, an archivist, or archival materials.
- Stories must be no more than 3,000 words in length and must be submitted in MS Word.
- One submission per entrant.
- Please do not submit work that has been previously published.
- Submissions will be evaluated by a jury of three archivists (to be determined by the SAA Publications Board), who will select a winner.
- Winner will receive a cash prize of \$250. The winning entry will be published in *Archival Outlook* and as a featured item on the SAA website.
- Author retains copyright but grants permission to SAA to publish winning entry.

All work must be submitted to **FictionContest@archivists.org**. Submissions will be accepted August 3 to October 30, 2015.

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Member & Institutional News

2015 Florida History Fair Special Prize Winner



Alexandria Witherspoon and SFA President Sandra Varry.

Congratulations to Alexandria Witherspoon, winner of the SFA-sponsored Best Use of Primary Sources award at the 2015 Florida History Fair! Alexandria attends Lakewood High School in Pinellas County. Her project, *Marjorie Carr and*

FDE: Leadership and Legacy Among the Ocklawaha, also won the Florida Heritage Award, sponsored by the Florida Historical Society.

Her project was presented as a website and can be viewed at <http://43564692.nhd.weebly.com/>.



FSU Welcomes New Manuscript & Instruction Archivist

Florida State University Special Collections & Archives welcomes Rory Grennan as their new Manuscript & Instruction Archivist. Rory comes to FSU from the University of Illinois Urbana-Champaign, where he was on staff at the University Archives, with duties encompassing user reference, appraisal, arrangement, description, digitization requests, instruction sessions, museum tours, and donor relations. Rory earned an MLIS from San Jose State University in 2013, and certification from the Academy of Certified Archivists in 2014. He is active professionally and has presented at meetings of the Society of American Archivists, Midwest Archives Conference, and American Library Association. In his spare time, Rory enjoys playing bass guitar, performing and listening to a wide variety of music, and managing large personal collections of sound recordings and graphic novels.

New RAAC Representative



Mary Rubin, UCF Archivist
Mary Rubin, Senior Archivist at the University of Central Florida and current Society of Florida Archivists Director, will serve as the representative for SFA in the Regional Archival Associations Consortium (RAAC). She will serve on the Advocacy Subcommittee, which aims to determine and share local advocacy methods. Her two-year term will begin in August 2015.

Inaugural Meeting of the Greater Tampa Bay Area Archivists



The first gathering of the Greater Tampa Bay area archivists met June 26th, 2015 at the McKay Archives Center at Florida Southern College to exchange ideas and strategies. Gerrienne Schaad, College Archivist at Florida Southern College and Jeffrey Zines of the McKay Archives Center, hosted the gathering which included Shelly Drummond and Gilbert Gott of the Plant City Photo Archives and History Center, Susan Carter and Josephine King of the Henry B. Plant Museum National Historic Landmark in Tampa, and Sue Rishworth, Independent Archives Consultant. The group encourages area museum curators, history librarians, records managers and anyone interested in these fields to join us at our next event.

Member & Institutional News

UM Archivist Receives Research Grant



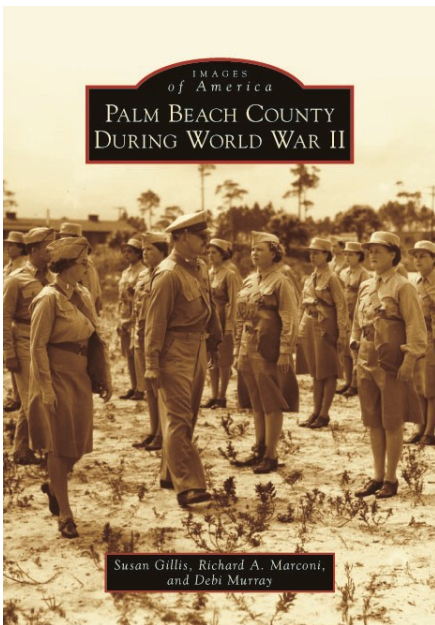
Natalie Baur, UM Cuban Heritage Archivist

Natalie Baur, University of Miami Cuban Heritage Collection Archivist, has received a COMEXUS Fulbright-García Robles award for digital preservation research with Dr. Juan Voutssás at the Instituto de Investigaciones Bibliotecológicas y de la Información at the Universidad Nacional Autónoma de México.

Natalie will be exploring the challenges that the digital age presents to libraries and archives in a global context and developing possibilities for working with colleagues in Latin America on these issues. She will be on leave during the 2015-2016 academic year.

A New Book by Arcadia Publishing: Palm Beach County During WW II

Drawing upon images from the Boca Raton Historical Society & Museum, the Historical Society of



Palm Beach County, and other public and private collections authors Susan Gillis, Richard Marconi, and Debi Murray tell the compelling story of Palm Beach County's vital service during World War II. Learn about Morrison Field, the radar training base at Boca Raton Army Air Field, the Civil Air Patrol, SPARS and WACs, German U-boats right off our

shores, and the many contributions of local civilians to the war effort in this new photographic history from Arcadia Publishing. A portion of the proceeds benefit the two institutions.



SAA 2015 Fellows and Awards Recipients

The accomplishments of two Florida institutions will be honored at the 2015 SAA Annual Meeting. The awards recipients are:

The Florida Memory Project team (Archival Innovator Award)

The State Archives of Florida's Florida Memory Team (Katrina Harkness, Mark Nicolou, Josh Goodman, Adam Watson, Jody Norman, and Derek Long) is the 2015 recipient of the Archival Innovator Award. In May 2014, the Florida Memory Team launched Florida Memory Radio, a twenty-four-hour streaming Internet radio station. Florida Memory Radio features music from the Florida Folklife Collection, which consists of audio, photographic, and documentary materials relating to the history and culture of Florida. Florida Memory Radio provides a listening experience designed to expose patrons to archival recordings and then draw them into the Florida Memory website to learn more. This strategy expands the archives' appeal to patrons outside the academic and professional music communities who may not find traditional research methods as intuitive or accessible.



The Samuel Proctor Oral History Program (Diversity Award)

The Samuel Proctor Oral History Program (SPOHP) at the University of Florida is a 2015 recipient of the Diversity Award. SPOHP teaches students, independent scholars, and community organizations how to bring history to life through oral history interviews. SPOHP teaches the craft and intellectual traditions of oral history through university seminars and community-based workshops. Since its founding in 1967, SPOHP has conducted more than seven thousand interviews and transcribed more than 150,000 pages of material from the interviews. Its current roster of projects, including the Alachua County African American History Project, the Mississippi Freedom Project, the Veterans History Project, the Native American History Project, and the Latina/o Diaspora in the Americas Project, represent the breadth of the program's impact on diversifying the archival record.



The Luis García Pimentel Collection: tale of a hidden treasure

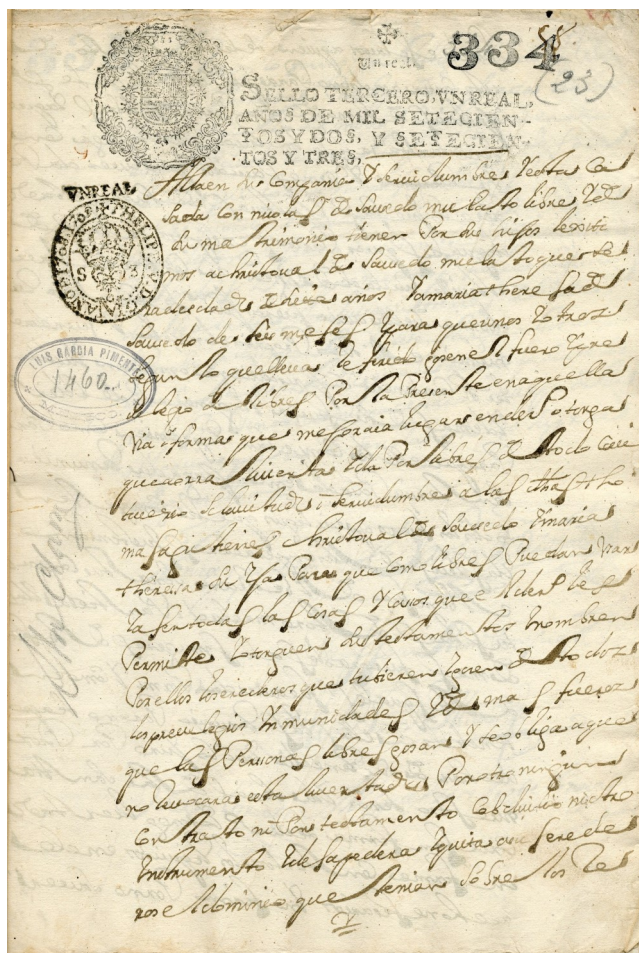
Ana D. Rodriguez, Archival Assistant, University of Florida Smathers Libraries, Latin American and Caribbean Collection (LACC)

In January 2015, I embarked on an archival adventure that led me to process a collection that dates back to early Spanish colonial times in Mexico. The Luis García Pimentel Collection is a manuscripts collection from the Latin American and Caribbean Collection (LACC) at the University of Florida Smathers Library. Named after a respected Mexican scholar who comes from a long line of descendants from Spanish Conquistador Hernán Cortes, the García Pimentel Collection is a journey to a lesser-known history of Mexico. Primarily, it uncovers the development of the sugar industry in Mexico, particularly in the states of Morelos and Puebla. Most of the documents in this collection are centered in two sugar mills: Hacienda Santa

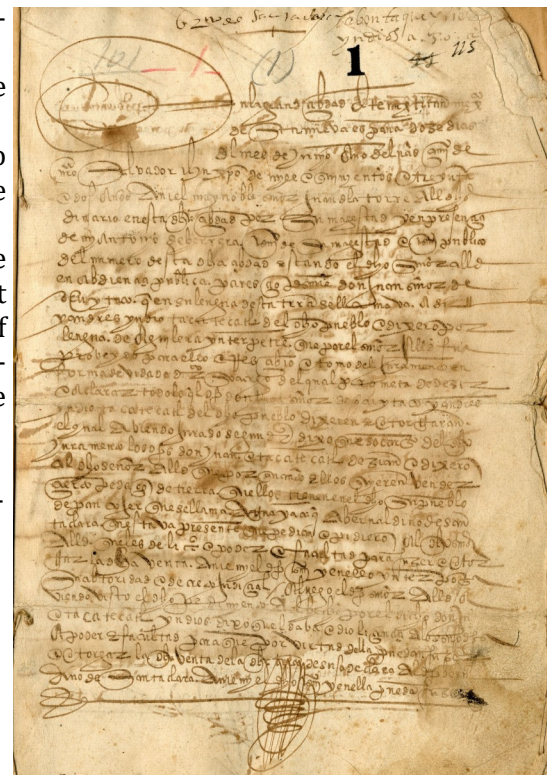
Ana de Tenango and Hacienda Santa Clara Montefalco. Luis García Pimentel (1855-1930) inherited Santa Ana de Tenango from his father Joaquín García Icazbalceta, and during his administration the hacienda reached its heyday through a series of industrial innovations to improve the production and distribution of sugar. García Pimentel was also a respected scholar, who just like his father Joaquín, forged a career as a historian and bibliographer.

To collect and retrieve the information contained in this collection, paleography, the study of ancient handwriting, was intensely implemented. This skill has been paramount to understanding the customs, the Spanish language style of colonial Mexico, and most importantly, the communication and management of working relationships. For example, most business relationships were handled through an intermediary who represented the interests of the García Icazbalceta brothers, who were owners, at one point, of the Hacienda Santa Ana de Tenango. The intermediary or middleman was usually an *escribano real*, or an official representative of the Spanish crown, who had the authority to compose an affidavit or a deed of sale on behalf of the family.

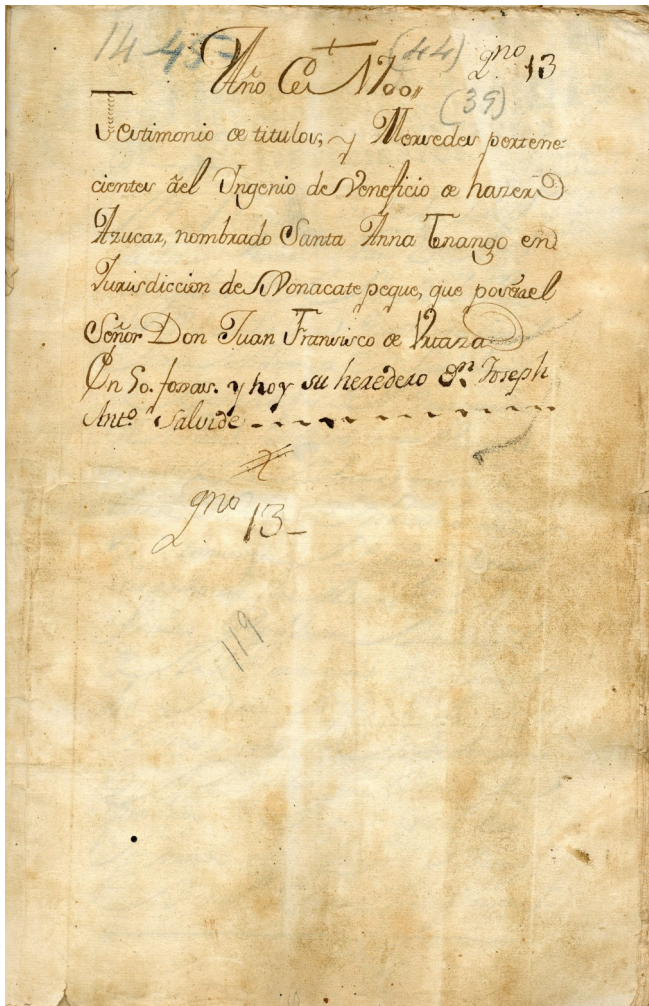
Another interesting fact of this collection is that we were able to find and record dates on the documents. The oldest



June 26, 1709. Testament of doña Luisa de Villagra Gutiérrezz Villaseñor that includes a clause to grant freedom right after her dead to her slaves, Nicolás de Saucedo, his wife Tomasa Gutiérrezz, and their children Cristóbal and María Teresa de Saucedo.



June 12 1532. Deed of purchase of land inhabited by indigenous people, and a request to sell the same land to Bernardino de Santa Clara.



1700. Testimony of titles and mercedes (rewards) related to the sugar mill Santa Ana de Tenango, located in Jonacatepec, owned by don Juan Francisco de Urtaza and bestowed to his heir, don Joseph Antonio Salvide Goitia.

document is from 1532, around nine years after the Conquest of Mexico (1521), and the latest dated document is from March 29, 1926. The Luis García Pimentel contains mostly documents of legal nature, detailing aspects of ownership and administrative matters of the haciendas. *Mercedes* (rewards), affidavits, licenses, deeds of sale of land and cattle, testimonies and wills detailing the fate of a slave are just a few sample documents found in this collection. Another salient aspect of this collection is that although Spanish was the ruling language at the time, a small portion of the documents are also written in *Náhuatl*, an indigenous language spoken by the Aztecs.

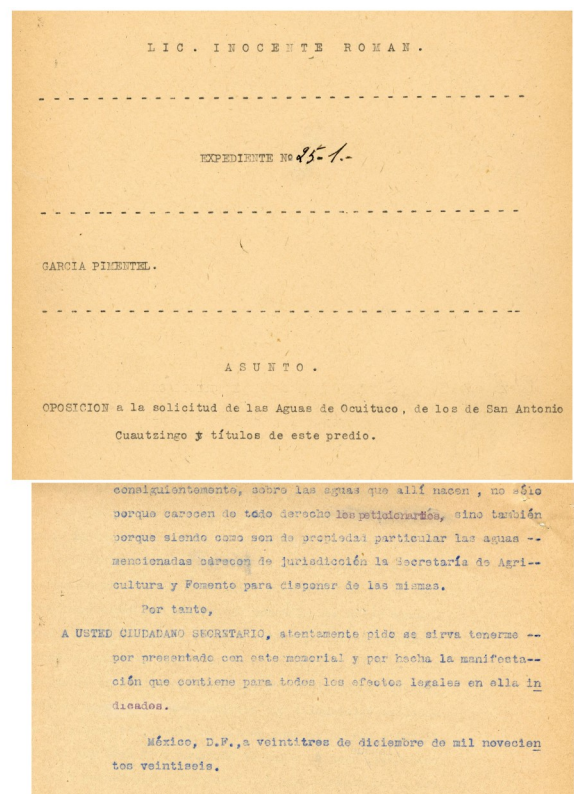
Documents in the Luis Garcia Pimentel Collection demonstrate the power of the Catholic Church not only as part of the state but also as proprietor of land and sugar mills. Throughout the process of reading to extract information from the bundles of documents, it

was revealed that the order of Jesuits Priests in Morelos owned a private school named Colegio de San Pedro y San Pablo (Saints Peter and Paul School), and it possessed a plot of land with access to a nearby river that was used for cattle and a sugar mill. During the sixteenth to mid eighteenth centuries, haciendas were the epicenter of activities pertaining not only to sugar but agriculture and cattle. Embodying the feel of a small town, these majestic dwellings were the homes of powerful businessmen, and most included a Catholic chapel and their own water source.

Undoubtedly, processing the Luis García Pimentel Collection was a transformative experience for me. Thanks to the power of primary resources, I have acquired knowledge of the history of Mexico that informs and sheds light on the golden period of haciendas. The sugar industry during Spanish colonial times is usually associated with the Greater Antilles (Cuba, Dominican Republic, Puerto Rico), but now Mexico can be added to that pantheon.

The finding aid for the collection can be viewed at:

<http://www.library.ufl.edu/spec/manuscript/guides/pimentel.htm>



December 23, 1926. Cover of a notarized request presented by Luis Garcia Pimentel Jr. concerning opposition to a request made by people from San Antonio Cuautzingo to access the waters of the municipality of Ocuiluco.

2015 Annual Meeting Recap

2015 Award of Excellence



Debi Murray

Each year the Society of Florida Archivists Award of Excellence recognizes outstanding contributions to the preservation of Florida's documentary heritage. This year, the Award of Excellence was presented to Debi Murray of the Historical Society of Palm Beach County for her years of dedication to the archival profession in Florida.

Debi Murray has worked tirelessly to preserve and promote history in Palm Beach County for over 15 years. She has served as the curator of the Historical Society of Palm Beach County (HSPBC), an organization devoted to documenting, archiving and chronicling local history. As chief curator and archivist, she leads a team of two full-time, one part-time and a myriad of volunteer docents in operating the HSPBC archives and the Richard and Pat Johnson History Museum. The archive includes over 1,200 linear feet of research materials, photographs, architectural drawings, maps and microfilm with larger artifacts secured in off-site storage.

Murray graduated from Florida Atlantic University with a Master of Arts in History. She is co-author of *Palm Beach* (Arcadia Publishing, 2009); co-author of *Palm Beach County at 100: Our History; Our Home* (The Palm Beach Post, 2009); and executive producer and cowriter of the Historical Society's one-hour documentary *Puddle Jumpers of Lantana: The History of the Civil Air Patrol's Coastal Patrol 3, 1942-1943* (2007).

As stated in her nomination for the award, "Murray not only serves as chief curator, archivist, cataloger and researcher for the HSPBC, she contributes her time and talents to documenting and promoting history in the community. Local and statewide journalists, educators, and documentary producers tap into Murray's vast bank of knowledge and propensity for producing primary resources related to all of Palm Beach County history."

Congratulations to Debi for her well-deserved award, and thanks to her for many contributions to the state and the profession.

2015 General Election Results

Election results were announced at the SFA Annual Meeting in May, and some new faces will be joining familiar ones on the SFA Executive Board.

Sandra Varry will remain in her role as SFA President for another one-year term. Sandra is currently the Heritage Protocol & University Archivist at Florida State University in Tallahassee. Prior to this, she was Senior Archivist at the University of Central Florida's Special Collections & University Archives from 2009-2013. She serves as the Society of American Archivists' Key Contact for Florida and is also a professional mentor as part of SAA's Mentoring Subcommittee. Her goals for SFA in the coming year include continuing SFA's Florida Archives Month activities, developing SFA's peer reviewed journal, and planning and implementing the joint Society of Florida Archivists/Society of Georgia Archivists Annual Meeting in 2016.

Erin Mahaney will serve as Vice-President for a one-year term. Erin is the University Archivist at Florida Institute of Technology in Melbourne and finished a two-year term as a Director on SFA's Executive Board in May. She has experience in academic, special, and public libraries and most recently worked in history education before joining Florida Tech.

Janet Devries is beginning a three-year appointment as Secretary. Janet is currently Archivist at the Delray Beach Historical Society, Boynton Beach Historical Society President, Palm Beach County Library Association Archivist, and Palm Beach State College Library Technician II. A Judith Beale Scholarship recipient and former editor of *The Florida Archivist*, Janet received the Society of Florida Archivists' Award of Excellence in 2014. Janet received her B.A. in History from Florida Atlantic University in 2013. She will graduate with her MLIS from Florida State University in May 2015.

Mary Rubin will serve as a Director for a two-year appointment. Mary is the Senior Archivist at the University Archives at the University of Central Florida. In 2014, she received the Digital Archives Specialist certificate from the Society of American Archivists and has since helped proctor the final examination for the certificate program. Additionally in 2014, Mary served on SFA's Florida Archives Month committee and is a current member of the Audit Committee.

2015 Annual Meeting Recap



Annual Meeting Co-Chairs
Althea (Vicky) Silvera (l) and
Béatrice Skokan (r).



Mary Rubin, Cathy Martyniak, and Garret Kremer-Wright



Reception and Tour at History Miami



María Estornio Dooling

Conference presentations can be accessed on the Society of Florida Archivists website, and additional photos can be found on the SFA Facebook page.



A captivated audience



Luncheon Keynote Speakers Dr. Dorothy Fields and Ms.
Arva Moore Parks.

Capturing and Preserving Conversations: Archivists and Their Curation of Oral Histories

Kimberly Nordon, Librarian I, Pasco County Libraries

Jim Schnur, Special Collections Librarian, USF St. Petersburg

Oral tradition has served as the way humanity captured our earliest histories, whether in the form of sagas, folktales, or other narratives. Once dismissed by some scholars as subjective ruminations, oral history interviews gained new respect as the historical profession began to engage in a broader interpretation of social and cultural themes. Innovations in audio/visual technologies since the mid-twentieth century have once again allowed spontaneous voices to complement the often edited and refined written word.

Archives, libraries, and museums frequently collect and preserve oral histories. Recently, the internet and digital technologies have allowed institutions to move beyond earlier projects of recording discrete interviews into broader initiatives that gather oral memories and integrate them into a wide array of formats and platforms.

Archivists often manage oral history collections in their repositories. Since interviews from earlier years may have release forms that no longer pass scrutiny, staff should regularly review documents within case files to determine if they should seek additional permissions to cover circumstances not considered years ago, such as how new technologies may impact access (i.e., does a release form from the 1970s that permits access to an interview also, in effect, grant permission to place the interview on the internet?).

By the 1990s, many academic institutions began to treat interviews as human subject research that required permission from a school's Institutional Review Board (IRB). While the Oral History Association and other professional bodies have argued that the nature of oral history interviews makes them different from other human subject research, some institutions do mandate or strongly encourage IRB oversight. Interviews conducted by students or with student participation may also fall under the restrictions of the Family Educational Rights and Privacy Act of 1974. In any repository, release forms must include consent by all parties, consider copyright and intellectual property concerns, and provide flexibility since present-day standards of access will change as technology evolves.

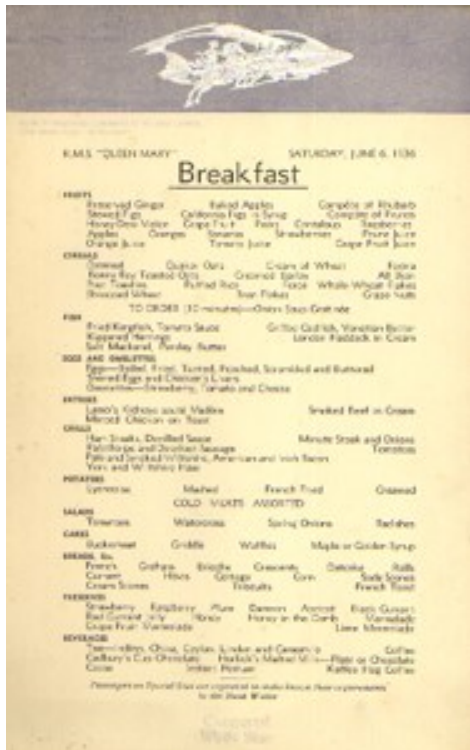
Archival staff must also take into account a variety of technological considerations. For much of the late twentieth century, mass-produced audiocassette tapes or videotapes (usually in the VHS format) served

as the primary medium for interviews. Similar to all electromagnetic media, these standardized platforms pose a number of preservation challenges since nearly all recordings in these formats have surpassed their expected "shelf life." Interim and less-commonly used formats (such as microcassettes) may leave other interviews inaccessible in repositories that lack legacy audio/visual equipment.

Repositories must have access to curatorial staff, consultants, and/or volunteers familiar with a variety of formats. Institutions must build into their budgets the various costs necessary to guarantee preservation and access. Conversion of content from electronic tape to standardized digital formats has become a regular practice of many institutions. However, the act of converting does not mean that work is over. Data migration, spot checks of data integrity, and the establishment of secure and redundant on- and offsite storage locations remain long-term considerations that require budgetary and human resources.

Though no single checklist will satisfy the needs of every institution, archivists with oral history collections should consider the following points:

- Documentation is imperative. If the repository lacks consent from all parties involved, then it has nothing it can share without possible exposure to legal liability. Such documentation should hopefully include next of kin contact information in case unanticipated questions arise in the future.
- In nearly every case, the transcriptionist knows more about the actual interview itself than the interviewer. The transcriptionist has spent hours with the intricate details of the interviewer and interviewee's voice and has the ability to comprehend all the undercurrents of the verbal exchange.
- Technology changes and then changes again. Many oral history repositories have recorded materials in dying or obsolete formats, making it essential to have working players that can be used to extract the audio and video assets onto digital format.
- Oral history is not a solitary discipline, but rather a project involving a team of that supports the interviewer. This team includes individuals who will preserve and archive these materials long after the original interview has taken place.



The famous R.M.S. Queen Mary, Cunard-White Star's flagship for the line throughout World War II provided a breakfast fit for royalty indeed. During her celebrated maiden voyage, on the morning of Saturday, June 6, 1936 (which would become D-Day eight years later) a passenger could indulge in "Palethorpe and Dearfoot Sausage," "California Figs in Syrup," a seemingly unending array of omelets, potatoes, and baked goods, plus tea from every possible coveted locale.

In an illustrated promotional brochure for the Queen Mary, "The 'Queen Mary': a Book of Comparisons" (Cunard White Star Line, [1936]), statistics speaking to the vastness and immensity of the ship are liberally advertised. "20 tons of meat, 60,000 eggs, 50,000 lbs. of potatoes, 1,000 pineapples and 2,000 quarts of ice cream" are just some of the staple foods quoted as being stored in the "60,000 cubic feet" of refrigeration units. The brochure later boasts that "over half a million pieces of china, glass-ware and table silver are in use," along with the gluttonous account that "over 40,000 meals, prepared in the modern electric ranges and ovens, are served during a single trip."

Somewhat slyly in the promotional copy, Cunard White Star reassures its well-fed guests that each one of its "24 unsinkable lifeboats will easily accommodate 145 people." Nowhere within the booklet, however, are any claims of the actual ship, the longest from stem to stern in its existence at the time, to be unsinkable.

Right before I began working at the Wolfsoni-an-FIU, my sister and I took a trip to Los Angeles. In between meetings with show business folks, we made a few tourist stops. On a day too chilly to lay out on the



beach, we decided to explore the now retired Queen Mary. Moored at Long Beach, she no longer sails the open seas, but the old grande dame still offers high-end

shops, a cabin for the night, and dining with an ocean view. After a fascinating look at her (purportedly haunted) inner workings, we decided to eat lunch. Our meal of beer-battered fish and seasoned fries was more British Pub fare than Windsor Castle High Tea. Still, we peered happily out the porthole at the Pacific while we ate, imagining what dancing souls might forever be waltzing, in a perpetual scene from the past, on her polished wooden decks.

*Society of Florida Archivists
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Orlando, FL 32802-2522*

SFA is an organization of individuals and institutions who share a concern for the identification, preservation, and use of records of historical value. It is dedicated to the dissemination of information about such records and about sound archival methodology.



Find us! Friend us!
Join our Network!



Society of Florida Archivists

SFA Logo Design Contest

Become part of the history of the Society of Florida Archivists by designing its official logo! SFA aims to change its current design by soliciting designs from both members and nonmembers across the state.

How to Enter

1. There is no fee to enter the contest.
2. Up to two entries may be submitted by any one entrant.
3. Entries must conform to the Submission Guidelines. Entries which fail to do so will be rejected.
4. Entries must be submitted via WeTransfer.com by email to societyofflarchivists@gmail.com. Entries must be submitted as a scalable vector graphic in EPS format and also in JPEG format.
5. Entries must be received by 11:59 pm on August 31, 2015, Eastern Standard Time and must include entrant's name, age, postal address, phone number, and email address.
6. SFA will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for entries or responses lost in e-mail.

Submission Guidelines

The purpose of the contest is to design a logo for the Society of Florida Archivists. The logo will be used online, in print, as a monogram, on merchandise, etc. Artwork format flexibility is a key requirement, the logo must be high resolution for high quality printing, resize easily and to look good in black and white and in color. While the logo needs to look good at relatively small sizes, it will not need to be shrunk for use as a Favicon.

Entrants must ensure their entries are not in any way similar to existing logos or other copyrighted images. A logo that cannot be registered as a trademark, no matter how well crafted, cannot win the contest.

The logo must contain the letters "SFA" OR the words "Society of Florida Archivists" and not contain any other text.

For more information, visit www.florida-archivists.org/news/3461250.